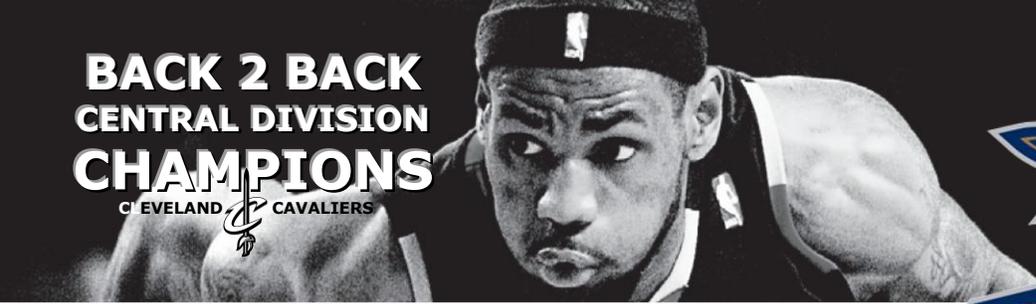


**BACK 2 BACK
CENTRAL DIVISION
CHAMPIONS**
CLEVELAND CAVALIERS



THE Q SPORTS PACKAGE

FOR 2010 PLAYOFFS - ROUND 1 - GAMES A & B

A UNIQUE OPPORTUNITY FOR CLEVELAND SPORTS FANS FROM THE Q:

Package #1

Starting at:

\$119

+ \$5 per order processing fee
Package Price subject to change

- One (1) Lower Level End seat for Cavs Playoff Game A or B
- One (1) Loudville Corner seat for a select 2010/11 Cavs game
- One (1) Lower Level Side seat for a select 2010/11 Lake Erie Monsters Game

Package #2

Starting at:

\$95

+ \$5 per order processing fee
Package Price subject to change

- One (1) Loudville Side seat for Cavs Playoff Game A or B
- One (1) Loudville Corner seat for a select 2010/11 Cavs game
- One (1) Lower Level Side seat for a select 2010/11 Lake Erie Monsters Game

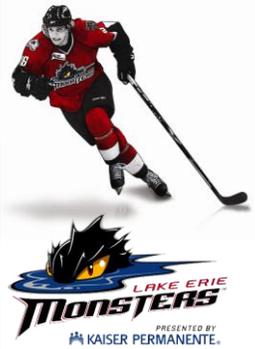
Package #3

Starting at:

\$83

+ \$5 per order processing fee
Package Price subject to change

- One (1) Loudville Corner seat for Cavs Playoff Game A or B
- One (1) Loudville Corner seat for a select 2010/11 Cavs game
- One (1) Lower Level Side seat for a select 2010/11 Lake Erie Monsters Game



Playoff Game A: Cavs vs. Bulls
Saturday, April 17 - 3 p.m.

ORDER GAME A at:

www.theqarena.com/groups/2010playoffsa
PROMOTION CODE: Fouser

Playoff Game B: Cavs vs. Bulls
Monday, April 18 - 8 p.m.

ORDER GAME B at:

www.theqarena.com/groups/2010playoffsb
PROMOTION CODE: Fouser

PACKAGE DETAILS

- **DELIVERY:** All seats will be delivered electronically via Flash Seats (email and valid ID required).
- **Playoff Seats:** Your Playoff seats should arrive in your Flash Seats account within 24 hours after you complete your purchase.
 - No printing required – simply present the Credit Card used at the time of purchase at The Q entry gates for easy access to the game.
 - Not attending the game? Log-in to your Flash Seats account to transfer your seats via email (recipient would then register their own form of ID).
 - Questions? Call Cavs Group Sales at (216) 420-2153.
 - Seats in this package may not be re-sold in the Flash Seats Marketplace.
- **2010/11 Cavaliers Game & Monsters Game:** You will receive a form (via mail and/or email) in September 2010 with a selection of Cavs games and Monsters games. After making your selections, your seats will be delivered to your Flash Seats account.

ALL SEATS WILL BE DELIVERED VIA FLASH SEATS

Flash Seats is the primary method of delivery for seating to Quicken Loans Arena events. Flash Seats eliminates paper tickets- Just swipe the credit card used to make the purchase at any arena gate to enter with ease and convenience. No lost or stolen tickets. It's really fast!

FLASH SEATS www.flashseats.com



All sales are final- no exchanges or refunds. All requests are subject to availability. Pricing and promotions are subject to change. A \$5 handling fee will be applied to each order. All persons 2 years and older require their own ticket. Walk-up requests will not be accepted. Video cameras are not allowed in Quicken Loans Arena. Questions? Contact John Fouser at jfouser@cavs.com or 216-420-2187