

News Release



For Immediate Release
Sept. 8, 2015

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9-1-1 PSAs emphasize need for callers to know location

COLUMBUS – Callers to 9-1-1 are encouraged to report their location. That’s the message of new public service announcements sponsored by the Ohio 9-1-1 Program Office and the Ohio Chapter of the Association of Public-Safety Communications Officials.

The purpose of the PSAs is to educate the public about information they should know when calling 9-1-1 to report an emergency.

“Many people are under the impression that when they call 9-1-1 their pinpoint location is immediately known by the 9-1-1 dispatcher. The PSAs are a reminder that knowing your location when reporting an emergency is a crucial piece of information to help first responders find you, especially if you are in an area where current location technology does not provide information, such as the floor of a multi-story building or a large warehouse,” said Rob Jackson, administrator of the Ohio 9-1-1 Program Office.

To view the PSA video, visit 911.ohio.gov.

The PSAs were released through the Ohio Association of Broadcasters’ Public Education Program for broadcasting by radio and television stations during the month of September in collaboration with Emergency Preparedness Month.

The video PSA features Ohio public safety first responders. The first responders are Brooke Massie, a communications officer with the Ashland County Sheriff’s Department; Mark Flowers, a firefighter with the Jackson Township Fire Department in Franklin County; Staff Lt. Charles Jones with the Ohio State Highway Patrol; Kristen Fetty, a firefighter and emergency medical technician with the Greenfield Township Fire Department in Fairfield County; Sgt. Bryan Huddleston of the Madison County Sheriff’s Office and Bellefontaine Police Chief Brandon Standley. The civilian featured making a phone call is Nick Levin of the Ohio 9-1-1 Program Office.

The Ohio 9-1-1 Program Office is part of the Ohio Department of Administrative Services. The production of the public service announcement was done in cooperation with the Ohio Department of Public Safety.